



2025-2028 CHNA Implementation Plan

[Click Here to Access Redeemer Health’s 2025 Community Health Needs Assessment.](#)

Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p>2025-2028 Priority - Oversight and operations of five Redeemer Health food pantries, including specialty locations for patients with cancer and moms post-SUD childbirth.</p>	<p>2025-2028 Priority - Oversight, operations and navigation of patient referrals, intake, childbirth, discharge, post-discharge outreach, and Nourish & Nurture pantry.</p>	<p>2025-2028 Priority - Promotion, execution and sustainability of no-cost and low-cost health and wellness programs and education, for the benefit of Redeemer Health service area communities.</p>
Team	Team	Team
<p>Executive Leader</p> <p>Volunteer Management and Volunteers</p> <p>On-Site Pantry Managers and their Directors</p> <p>On-Site Thrift Store Manager</p> <p>Clinical Leaders in Cancer Care and Maternity</p>	<p>Director, SUD Patient Navigation</p> <p>Director, Grants</p> <p>Nurse Manager, L&D</p> <p>Women’s Health Leadership</p>	<p>Marketing Leader</p> <p>Digital Marketing Leader</p> <p>Leadership for:</p> <ul style="list-style-type: none"> Cancer Center Smoking Cessation Community Fitness Clinical Nutrition Diabetes Education Stroke Education Grief Support Lymphedema Support Occupational Health Medication Take-Back Pharmacy Redeemer Valley Farm

Goals	Goals	Goals
<p>Assemble an interdisciplinary team to bring all five pantries together into one brand, to leverage the advantages of being a network of pantries instead of five independent sites. Also, explore opportunities to network with Redeemer Health’s Thrift Store to serve additional needs.</p> <p>Identify additional sources of healthy foods. Use Green Light standards for healthy food choices as a model for the others.</p> <p>Identify additional fund development opportunities, paying closer attention to non-Federal funding sources.</p> <p>Expand the SUD food pantry and clothing closet to serve all women’s health services across the health system.</p> <p>Network with Redeemer Health’s Townsend food pantry to leverage grocery store donations to benefit our smaller food pantries.</p> <p>Improve uniform data tracking across all five pantries to measure food-in and food-out on a monthly basis.</p> <p>Survey clients to assess needs are being met, and to predict emerging needs.</p> <p>Seek mutually beneficial community partnerships.</p>	<p>Seek additional funding sources during the next three years.</p> <p>Identify a grant that will provide resources to launch a “business center” that can help SUD clients prepare for job interviews, find jobs, etc.</p> <p>Expand the SUD food pantry and clothing closet to serve all women’s health services across the health system. Also, network with Redeemer Health’s Townsend food pantry to leverage grocery store donations to benefit our smaller food pantries.</p> <p>Explore addiction counseling services for maternity patients with SUD.</p> <p>Build a volunteer corps to support SUD in maternity, food pantry, clothing closet, and women’s health operations.</p> <p>Create a non-maternity network to refer other SUD patients to Redeemer Health and/or community-based resources.</p>	<p>Identify community events in which Redeemer Health can have a presence.</p> <p>Identify community-based opportunities to promote upcoming health and wellness events (i.e., libraries, churches, practices, etc.).</p> <p>Network with local public and/or elected officials who champion health and wellness opportunities, particularly for seniors.</p> <p>Seek better advertising, promotional, social media, etc., opportunities to offer advanced notice to local residents.</p> <p>Add Pharmacy Brown Bag and Medication Give-Back opportunities to existing wellness events.</p> <p>Leverage stroke education, grief support, and health screenings, to attract more community members to existing events.</p>

Tactics	Tactics	Tactics
<p>Meet regularly with the individual pantry leaders.</p> <p>Meet regularly with our health system grant writer.</p> <p>Develop a tracking tool applicable across all the food pantries.</p> <p>Develop a survey tool for client feedback.</p> <p>Ensure regular engagement with the broader community.</p>	<p>Meet regularly with applicable clinical leaders.</p> <p>Meet regularly with our health system grant writer.</p> <p>Engage our health system Director of Volunteers.</p> <p>Meet regularly with our health system food pantry leaders to leverage their involvement.</p>	<p>Regularly engage with community leaders.</p> <p>Attend community meetings.</p> <p>Look for additional cost-effective advertising opportunities.</p>
Updates	Updates	Updates
Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p>July 2025 to Nov 2025 –</p> <p>Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives.</p> <p>Earned board of trustees’ approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education.</p> <p>Josh Jenkins appointed executive lead on CHNA initiatives.</p> <p>Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams</p>	<p>July 2025 to Nov 2025 –</p> <p>Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives.</p> <p>Earned board of trustees’ approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education.</p> <p>Josh Jenkins appointed executive lead on CHNA initiatives.</p> <p>Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams</p>	<p>July 2025 to Nov 2025 –</p> <p>Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives.</p> <p>Earned board of trustees’ approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education.</p> <p>Josh Jenkins appointed executive lead on CHNA initiatives.</p> <p>Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams</p>

<p>and roundtable ideas, goals, strategies and tactics.</p> <p>Created tracking tool for implementation plan and monthly updates. Posted to the CHNA page of Redeemer Health’s website.</p>	<p>and roundtable ideas, goals, strategies and tactics.</p> <p>Created tracking tool for implementation plan and monthly updates. Posted to the CHNA page of Redeemer Health’s website.</p>	<p>and roundtable ideas, goals, strategies and tactics.</p> <p>Created tracking tool for implementation plan and monthly updates. Posted to the CHNA page of Redeemer Health’s website.</p>
<p>Priority: Redeemer Health Food Pantries</p>	<p>Priority: Substance Use Disorder Program in Maternity</p>	<p>Priority: Community Wellness and Education</p>
<p>Dec 2025 –</p> <p>Scheduled planning sessions for January to map strategy and tactics for 2026.</p> <p>SUD pantry started discussion about staffing, and expansion of operations to all maternity care.</p> <p>Continued discussion about master branding, and how to integrate the Thrift Store into pantry operations.</p> <p>To do:</p> <p>Finalize metrics to measure productivity consistently, across all five pantries.</p> <p>Secure estimate to have Cape May pantry delivery van branded.</p> <p>Cancer center pantry to explore accommodating hospital patients, not just cancer patients.</p>	<p>Dec 2025 –</p> <p>Scheduled planning sessions for January to map strategy and tactics for 2026.</p> <p>Collateral material produced by marketing department for new women’s health navigator program.</p> <p>Holiday donation drives for SUD patients and their families amassed substantial contributions for Thanksgiving and winter holidays.</p> <p>To do:</p> <p>Continue exploring additional grant sources for 2026.</p>	<p>Dec 2025 –</p> <p>Scheduled planning sessions for January to map strategy and tactics for 2026.</p> <p>Lung cancer awareness blog post was produced, and promoted via social media posts and Redeemer Stories (106,000 email inboxes).</p> <p>Physicians delivered live, free community education sessions: Dr. Shah discussed heart health at The Lafayette, and Dr. Kerbel discussed knee and hip arthritis at the Redeemer Fitness Center.</p> <p>American Red Cross blood drive promoted and hosted at Holy Redeemer Hospital in Dec.</p> <p>Community education program hosted by Redeemer Senior Living about little-known benefits for veterans.</p> <p>To do:</p> <p>Finalize advertising plan being built for smoking cessation program scheduled for February.</p>

Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p>Jan 2026 –</p> <p>Metrics were agreed on by all pantries, to report performance with common data.</p> <p>A shared drive was created to house data tracking.</p> <p>Townsend pantry began supplementing the SUD pantry.</p> <p>Cape May pantry hosted a post-holiday banquet to acknowledge volunteers.</p> <p>Green Light Food Pantry at Drueding Center was granted \$5,000 by Chobani Community Impact Fund and La Colombe Coffee.</p> <p>To do:</p> <p>Post news release on all platforms, internally and externally, about Green Light Pantry’s grant.</p> <p>Look for additional opportunities to supplement food at the smaller pantries.</p>	<p>Jan 2026 –</p> <p>Director Helene Wylesol Coakley reported on holiday and winter drives to benefit SUD patients and their families:</p> <p>Thanksgiving – The SUD program donated five complete Thanksgiving meals to our families, one of which did not have access to an oven so I cooked and delivered it to their family.</p> <p>Christmas – The SUD program identified six families in need and Redeemer teams “adopted” them and donated items on their wish list to complete their Christmas.</p> <p>Winter Drive – The hospital’s daycare center chose the SUD program for their “holiday/winter drive” and we selected warm items for donation (as that was our biggest request). People donated coats, scarves, gloves, blankets, etc., for both women and infants/children in our program.</p> <p>To do:</p> <p>Finish process to make surveying new moms for post-natal depression easy and HIPAA-secure.</p>	<p>Jan 2026 –</p> <p>Norhan Sobhi reported on the four American Red Cross blood drives hosted at Holy Redeemer Hospital in 2025:</p> <ul style="list-style-type: none"> • May – 24 units collected • July – 14 units collected • September – 24 units collected • December – 14 units collected <p>Another blood drive is scheduled for Feb. 26.</p> <p>A January post on the Redeemer Health website, along with a promo in the Redeemer Stories e-newsletter, highlights many opportunities available at the Redeemer Health Fitness Center. Opportunities include Silver Sneakers, tai chi, water exercise, chair yoga, zumba, line dancing, and low-impact dance and body toning.</p> <p>14 people were registered for the current smoking cessation program. Most registrants did not materialize, however. Better controls are necessary to promo, recruit and execute a successful cycle.</p> <p>Dr. Shaw delivered an outreach presentation in Redeemer’s senior living space to discuss heart health. Similarly, Dr. Kerbel had one scheduled to discuss joint health, however, it was delayed due to weather and will be rescheduled.</p>

		<p>A presentation about veterans' benefits was also offered for residents at the senior living facilities.</p> <p>Cervical cancer awareness messages were posted to our social media channels in January. Also, Dr. Borthwick at our Redeemer Health OB/GYN practice, authored a blog about cervical cancer awareness and prevention, The blog, "Prevention Made Simple: A Women's Health Guide from an OB/GYN," is posted here. In addition to making the community aware on social media, a feature ran in January's <i>Redeemer Stories</i>, our monthly e-news pub targeting >105K subscribers.</p> <p>A blog authored by Maria Murphy, CRNP, with our Redeemer Health OB/GYN practice, was already posted on 2/2 (click here). A social post ran, reinforcing community awareness, and we'll run a feature in February's <i>Redeemer Stories</i> e-news pub.</p> <p>Coming in February are diabetes and lymphedema support opportunities.</p> <p>Later in the year, stroke education is scheduled, as well as social media posts and a free educational webinar about colorectal cancer prevention and awareness and menopause management.</p>
--	--	--

		<p>To do:</p> <p>Roundtable ways to offer pharmacy brown bag services at community events.</p> <p>Red Cross blood drives have capacity to improve donor turnout. Need to more aggressively promote.</p>
Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p>Feb 2026 –</p> <p>Noting a high demand for Halal (food and drink permissible under Islamic law) at the Townsend pantry.</p> <p>Also noting a difficulty securing breakfast food, especially cereal, at Townsend.</p> <p>The SUD food pantry has been made available to non-SUD pregnant women who are food insecure (as measured by the social determinants of health questionnaire) but not getting what they need through WIC or food stamps.</p>	<p>Feb 2026 –</p> <p>The Baby Shop has been experiencing success, and the SUD program also started a “Family Resource Center” to provide necessities to families (maternity clothes, shoes, household items, kitchenware, toys for children, etc.).</p>	<p>Feb 2026 –</p> <p>Hosted diabetes education class.</p> <p>Hosted American Red Cross blood drive and collected 21 units of blood.</p> <p>Community awareness mammogram reminder campaign eblasts and social posts ran through the month.</p> <p>Acknowledged World Cancer Day with social media post.</p>
Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p>March 2026 –</p> <p>Cape May’s pantry reprinted rack cards with new QR code to make it easy to donate funds.</p>	<p>March 2026 –</p> <p>Launching an Amazon campaign to make it easy for supporters to donate diapers and supplies to SUD moms.</p>	<p>March 2026 –</p> <p>A colorectal cancer awareness and prevention webinar was hosted. The event featured Dr. Leigh Gerson, Colorectal Surgeon, Dr. Sheena Jain,</p>

<p>Now that the pantries have coordinated common metrics to measure activity, a shared drive was established for data tracking.</p>		<p>Executive Director, Redeemer Health Cancer Center and Medical Director of Radiation Oncology Director, and Carol Zuber Pittore, Board-Certified and Licensed Genetic Counselor</p> <p>Ran a series of “colorectal cancer awareness month” social media posts</p> <p>A lymphedema support group event was hosted at our Spark! Transformation Building. The topic was “Exploring the Role of GLP-1 Medications in Lymphedema Care”. More than 35 people attended this event.</p> <p>We posted a video on “Menopause Management” featuring Dr. Jeanine Grillo Devlin, Certified by the Menopause Society.</p> <p>Deanna Haugh, CRNP, with Redeemer Health Primary Care at Warminster, was named one of the “Highest Rated Advanced Practitioners” by rater8. This was promoted in our Newsroom and on social media, as well as through our monthly e-newsletters.</p> <p>Strength After Breast Cancer: Lymphedema Therapy Program was hosted.</p>
<p>Priority: Redeemer Health Food Pantries</p>	<p>Priority: Substance Use Disorder Program in Maternity</p>	<p>Priority: Community Wellness and Education</p>
<p>April 2026 –</p>	<p>April 2026 –</p>	<p>April 2026 –</p>

<p>Cape May pantry is establishing a presence on CFBNJ’s new food Vivery Find Food Map tool. Profile validation is scheduled for may 8, followed by orientation.</p> <p>In other CFBNJ news, Cape May Food Pantry manager Veronica Schuck appeared in their April e-newsletter.</p> <p>Cape May pantry is also on board to participate in the National Association of Letter Carriers’ “Stamp Out Hunger” food drive in May.</p>	<p>Ten new SUD patients since Marcy 1.</p> <p>Growing the peer mentorship program with an emphasis on post-partum relapse prevention. Awaiting contract execution.</p>	<p>The colorectal cancer awareness and prevention webinar replay was marketed in our e-newsletters.</p> <p>Step Into Strength: A Program for Leg Lymphedema is running through May. This is the first time the program is being offered.</p> <p>Free Breast Cancer Screening Event was hosted. 12 people registered for this event</p> <p>An evergreen reminder went out to the community about the Redeemer Health Fitness Center, including a link to the fitness class schedule.</p> <p>An American Red Cross Blood Drive was hosted on April 30 and collected 13 units of blood.</p> <p>Redeemer representatives are registered to participate in a May 5 virtual discussion hosted by Penn Medicine. The goal of the regional discussion is to engage in conversation about how our CHNA includes cancer-centric priorities.</p>
<p>Priority: Redeemer Health Food Pantries</p>	<p>Priority: Substance Use Disorder Program in Maternity</p>	<p>Priority: Community Wellness and Education</p>
<p>May 2026 –</p>	<p>May 2026 –</p>	<p>May 2026 –</p>
<p>June 2026 –</p>	<p>June 2026 –</p>	<p>June 2026 –</p>
<p>July 2026 –</p>	<p>July 2026 –</p>	<p>July 2026 –</p>
<p>Aug 2026 –</p>	<p>Aug 2026 –</p>	<p>Aug 2026 –</p>

Sept 2026 –	Sept 2026 –	Sept 2026 –
Oct 2026 –	Oct 2026 –	Oct 2026 –
Nov 2026 –	Nov 2026 –	Nov 2026 –
Dec 2026 –	Dec 2026 –	Dec 2026 –
Jan 2027 –	Jan 2027 –	Jan 2027 –
Feb 2027 –	Feb 2027 –	Feb 2027 –
March 2027 –	March 2027 –	March 2027 –
April 2027 –	April 2027 –	April 2027 –
May 2027 –	May 2027 –	May 2027 –
June 2027 –	June 2027 –	June 2027 –

July 2027 –	July 2027 –	July 2027 –
Aug 2027 –	Aug 2027 –	Aug 2027 –
Sept 2027 –	Sept 2027 –	Sept 2027 –
Oct 2027 –	Oct 2027 –	Oct 2027 –
Nov 2027 –	Nov 2027 –	Nov 2027 –
Dec 2027 –	Dec 2027 –	Dec 2027 –
Jan 2028 –	Jan 2028 –	Jan 2028 –
Feb 2028 –	Feb 2028 –	Feb 2028 –
March 2028 –	March 2028 –	March 2028 –
April 2028 –	April 2028 –	April 2028 –
May 2028 –	May 2028 –	May 2028 –
June 2028 –	June 2028 –	June 2028 –
July 2028 –	July 2028 –	July 2028 –
Aug 2028 –	Aug 2028 –	Aug 2028 –
Sept 2028 –	Sept 2028 –	Sept 2028 –
Oct 2028 –	Oct 2028 –	Oct 2028 –
Nov 2028 –	Nov 2028 –	Nov 2028 –
Dec 2028 –	Dec 2028 –	Dec 2028 –