



2025-2028 CHNA Implementation Plan

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Redeemer Health's 2025
Community Health Needs
Assessment.](#)

Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
2025-2028 Priority - Oversight and operations of five Redeemer Health food pantries, including specialty locations for patients with cancer and moms post-SUD childbirth.	2025-2028 Priority - Oversight, operations and navigation of patient referrals, intake, childbirth, discharge, post-discharge outreach, and Nourish & Nurture pantry.	2025-2028 Priority - Promotion, execution and sustainability of no-cost and low-cost health and wellness programs and education, for the benefit of Redeemer Health service area communities.
Team	Team	Team
Executive Leader Volunteer Management and Volunteers On-Site Pantry Managers and their Directors On-Site Thrift Store Manager Clinical Leaders in Cancer Care and Maternity	Director, SUD Patient Navigation Director, Grants Nurse Manager, L&D Women's Health Leadership	Marketing Leader Digital Marketing Leader Leadership for: Cancer Center Smoking Cessation Community Fitness Clinical Nutrition Diabetes Education Stroke Education Grief Support Lymphedema Support Occupational Health Medication Take-Back Pharmacy Redeemer Valley Farm

Goals	Goals	Goals
Assemble an interdisciplinary team to bring all five pantries together into one brand, to leverage the advantages of being a network of pantries instead of five independent sites. Also, explore opportunities to network with Redeemer Health's Thrift Store to serve additional needs. Identify additional sources of healthy foods. Use Green Light standards for healthy food choices as a model for the others. Identify additional fund development opportunities, paying closer attention to non-Federal funding sources. Expand the SUD food pantry and clothing closet to serve all women's health services across the health system. Network with Redeemer Health's Townsend food pantry to leverage grocery store donations to benefit our smaller food pantries. Improve uniform data tracking across all five pantries to measure food-in and food-out on a monthly basis. Survey clients to assess needs are being met, and to predict emerging needs. Seek mutually beneficial community partnerships.	Seek additional funding sources during the next three years. Identify a grant that will provide resources to launch a "business center" that can help SUD clients prepare for job interviews, find jobs, etc. Expand the SUD food pantry and clothing closet to serve all women's health services across the health system. Also, network with Redeemer Health's Townsend food pantry to leverage grocery store donations to benefit our smaller food pantries. Explore addiction counseling services for maternity patients with SUD. Build a volunteer corps to support SUD in maternity, food pantry, clothing closet, and women's health operations. Create a non-maternity network to refer other SUD patients to Redeemer Health and/or community-based resources.	Identify community events in which Redeemer Health can have a presence. Identify community-based opportunities to promote upcoming health and wellness events (i.e., libraries, churches, practices, etc.). Network with local public and/or elected officials who champion health and wellness opportunities, particularly for seniors. Seek better advertising, promotional, social media, etc., opportunities to offer advanced notice to local residents. Add Pharmacy Brown Bag and Medication Give-Back opportunities to existing wellness events. Leverage stroke education, grief support, and health screenings, to attract more community members to existing events.

Tactics	Tactics	Tactics
Meet regularly with the individual pantry leaders. Meet regularly with our health system grant writer. Develop a tracking tool applicable across all the food pantries. Develop a survey tool for client feedback. Ensure regular engagement with the broader community.	Meet regularly with applicable clinical leaders. Meet regularly with our health system grant writer. Engage our health system Director of Volunteers. Meet regularly with our health system food pantry leaders to leverage their involvement.	Regularly engage with community leaders. Attend community meetings. Look for additional cost-effective advertising opportunities.
Updates	Updates	Updates
Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
July 2025 to Nov 2025 – Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives. Earned board of trustees' approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education. Josh Jenkins appointed executive lead on CHNA initiatives. Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams	July 2025 to Nov 2025 – Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives. Earned board of trustees' approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education. Josh Jenkins appointed executive lead on CHNA initiatives. Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams	July 2025 to Nov 2025 – Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives. Earned board of trustees' approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education. Josh Jenkins appointed executive lead on CHNA initiatives. Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams

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Dec 2025 – Scheduled planning sessions for January to map strategy and tactics for 2026. SUD pantry started discussion about staffing, and expansion of operations to all maternity care. Continued discussion about master branding, and how to integrate the Thrift Store into pantry operations. To do: Finalize metrics to measure productivity consistently, across all five pantries. Secure estimate to have Cape May pantry delivery van branded. Cancer center pantry to explore accommodating hospital patients, not just cancer patients.	Dec 2025 – Scheduled planning sessions for January to map strategy and tactics for 2026. Collateral material produced by marketing department for new women's health navigator program. Holiday donation drives for SUD patients and their families amassed substantial contributions for Thanksgiving and winter holidays. To do: Continue exploring additional grant sources for 2026.	Dec 2025 – Scheduled planning sessions for January to map strategy and tactics for 2026. Lung cancer awareness blog post was produced, and promoted via social media posts and Redeemer Stories (106,000 email inboxes). Physicians delivered live, free community education sessions: Dr. Shah discussed heart health at The Lafayette, and Dr. Kerbel discussed knee and hip arthritis at the Redeemer Fitness Center. American Red Cross blood drive promoted and hosted at Holy Redeemer Hospital in Dec. Community education program hosted by Redeemer Senior Living about little-known benefits for veterans. To do: Finalize advertising plan being built for smoking cessation program scheduled for February.

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Jan 2026 – Metrics were agreed on by all pantries, to report performance with common data. A shared drive was created to house data tracking. Townsend pantry began supplementing the SUD pantry. Cape May pantry hosted a post-holiday banquet to acknowledge volunteers. Green Light Food Pantry at Drueding Center was granted \$5,000 by Chobani Community Impact Fund and La Colombe Coffee. To do: Post news release on all platforms, internally and externally, about Green Light Pantry's grant. Look for additional opportunities to supplement food at the smaller pantries.	Jan 2026 – Director Helene Wylesol Coakley reported on holiday and winter drives to benefit SUD patients and their families: Thanksgiving – The SUD program donated five complete Thanksgiving meals to our families, one of which did not have access to an oven so I cooked and delivered it to their family. Christmas – The SUD program identified six families in need and Redeemer teams “adopted” them and donated items on their wish list to complete their Christmas. Winter Drive – The hospital's daycare center chose the SUD program for their “holiday/winter drive” and we selected warm items for donation (as that was our biggest request). People donated coats, scarves, gloves, blankets, etc., for both women and infants/children in our program. To do: Finish process to make surveying new moms for post-natal depression easy and HIPAA-secure.	Jan 2026 – Norhan Sobhi reported on the four American Red Cross blood drives hosted at Holy Redeemer Hospital in 2025: • May – 24 units collected • July – 14 units collected • September – 24 units collected • December – 14 units collected Another blood drive is scheduled for Feb. 26. A January post on the Redeemer Health website, along with a promo in the Redeemer Stories e-newsletter, highlights many opportunities available at the Redeemer Health Fitness Center. Opportunities include Silver Sneakers, tai chi, water exercise, chair yoga, zumba, line dancing, and low-impact dance and body toning. 14 people were registered for the current smoking cessation program. Most registrants did not materialize, however. Better controls are necessary to promo, recruit and execute a successful cycle. Dr. Shaw delivered an outreach presentation in Redeemer's senior living space to discuss heart health. Similarly, Dr. Kerbel had one scheduled to discuss joint health, however, it was delayed due to weather and will be rescheduled.

		A presentation about veterans' benefits was also offered for residents at the senior living facilities. Cervical cancer awareness messages were posted to our social media channels in January. Also, Dr. Borthwick at our Redeemer Health OB/GYN practice, authored a blog about cervical cancer awareness and prevention, The blog, "Prevention Made Simple: A Women's Health Guide from an OB/GYN," is posted here. In addition to making the community aware on social media, a feature ran in January's <i>Redeemer Stories</i>, our monthly e-news pub targeting >105K subscribers. A blog authored by Maria Murphy, CRNP, with our Redeemer Health OB/GYN practice, was already posted on 2/2 (click here). A social past ran, reinforcing community awareness, and we'll run a feature in February's <i>Redeemer Stories</i> e-news pub. Coming in February are diabetes and lymphedema support opportunities. Later in the year, stroke education is scheduled, as well as social media posts and a free educational webinar about colorectal cancer prevention and awareness and menopause management.
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		To do: Roundtable ways to offer pharmacy brown bag services at community events. Red Cross blood drives have capacity to improve donor turnout. Need to more aggressively promote.
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Feb 2026 – Noting a high demand for Halal (food and drink permissible under Islamic law) at the Townsend pantry. Also noting a difficulty securing breakfast food, especially cereal, at Townsend. The SUD food pantry has been made available to non-SUD pregnant women who are food insecure (as measured by the social determinants of health questionnaire) but not getting what they need through WIC or food stamps.	Feb 2026 – The Baby Shop has been experiencing success, and the SUD program also started a “Family Resource Center” to provide necessities to families (maternity clothes, shoes, household items, kitchenware, toys for children, etc.).	Feb 2026 – Hosted diabetes education class. Hosted American Red Cross blood drive and collected 21 units of blood. Community awareness mammogram reminder campaign eblasts and social posts ran through the month. Acknowledged World Cancer Day with social media post.
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March 2026 – Cape May’s pantry reprinted rack cards with new QR code to make it easy to donate funds.	March 2026 – Launching an Amazon campaign to make it easy for supporters to donate diapers and supplies to SUD moms.	March 2026 – A colorectal cancer awareness and prevention webinar was hosted. The event featured Dr. Leigh Gerson, Colorectal Surgeon, Dr. Sheena Jain,

Now that the pantries have coordinated common metrics to measure activity, a shared drive was established for data tracking.		Executive Director, Redeemer Health Cancer Center and Medical Director of Radiation Oncology Director, and Carol Zuber Pittore, Board-Certified and Licensed Genetic Counselor Ran a series of “colorectal cancer awareness month” social media posts A lymphedema support group event was hosted at our Spark! Transformation Building. The topic was “Exploring the Role of GLP-1 Medications in Lymphedema Care”. More than 35 people attended this event. We posted a video on “Menopause Management” featuring Dr. Jeanine Grillo Devlin, Certified by the Menopause Society. Deanna Haugh, CRNP, with Redeemer Health Primary Care at Warminster, was named one of the “Highest Rated Advanced Practitioners” by rater8. This was promoted in our Newsroom and on social media, as well as through our monthly e-newsletters. Strength After Breast Cancer: Lymphedema Therapy Program was hosted.
Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
April 2026 –	April 2026 –	April 2026 –

Cape May pantry is establishing a presence on CFBNJ's new food Vivory Find Food Map tool. Profile validation is scheduled for may 8, followed by orientation. In other CFBNJ news, Cape May Food Pantry manager Veronica Schuck appeared in their April e-newsletter. Cape May pantry is also on board to participate in the National Association of Letter Carriers' "Stamp Out Hunger" food drive in May.	Ten new SUD patients since March 1. Growing the peer mentorship program with an emphasis on post-partum relapse prevention. Awaiting contract execution.	The colorectal cancer awareness and prevention webinar replay was marketed in our e-newsletters. Step Into Strength: A Program for Leg Lymphedema is running through May. This is the first time the program is being offered. Free Breast Cancer Screening Event was hosted. 12 people registered for this event An evergreen reminder went out to the community about the Redeemer Health Fitness Center, including a link to the fitness class schedule. An American Red Cross Blood Drive was hosted on April 30 and collected 13 units of blood. Redeemer representatives are registered to participate in a May 5 virtual discussion hosted by Penn Medicine. The goal of the regional discussion is to engage in conversation about how our CHNA includes cancer-centric priorities.
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May 2026 – July 2026 Redeemer Health's food pantry located in Cape May, NJ, participated in this year's Sea Isle City Community Day, making that community aware of resources. Also, the pantry's volunteers	May 2026 – July 2026 The SUD program now has a total of 307 moms enrolled. In May, June and July the program gained 12 new moms.	May 2026 – July 2026 Redeemer Health's employee wellness program, HealthyU, reached almost 13% participation by the end of July, which represents 383 employees out of 2,974. Participation rate is at a

attended an AARP event to share information. Food collection bins were positioned in Sea Isle City, Avalon, Townsend Inlet, and Stone Harbor. They also toured neighboring pantries in Margate and Brigantine to share ideas. In June, the pantry participated in Sea Isle City Skimmer Weekend on the boardwalk to interact with the community. Participated in the Jeep Invasion Weekend with CFBNJ staff to collect food in Wildwood. The food pantry continued its monthly relationship with the Cape May County Prosecutor's Hope One program, providing resources for drug rehab and use of Narcan. Food pantry van was fitted for decals to further advertise the location's address, phone, number, and a QR code linking to its webpage. The Cape May Food Pantry attended the Stone Harbor Women's Civic Association to present information about services. The pantry received a donation from the group for the eight year in a row. Cape May also hardwired its participation in the Vivery app in June 2026, which makes food pantry locations and specialties more easily findable to those with food insecurity. A pickleball tournament in Avalon resulted in a donation to	The SUD pantry has now expanded service to include all OB patients who are food insecure, not just SUD moms. The program received a grant for \$30,250 for basic needs like food, housing assistance, diapers, etc. for our OB population. We have since purchased prepaid meals through Moms Meals, who will deliver the meals chosen directly to the patients' homes. They can choose from heart healthy, diabetic friendly, etc. We will also be purchasing diapers, baby food, and other necessities. Another grant has covered salaries and expansion of the Peer Mentorship Program and Relapse Prevention Program that will soon start. Currently seeking grant funding for a business center, to help SUD moms prepare for job interviews, employment, etc.	slight up-tick over this time last year. The program's coordinator orchestrated several internal communications opportunities to promote HealthyU, including computer monitor wallpaper, Connect posts, leadership meeting discussions, and face-to-face business development. Free clinical nutrition opportunities included: • Weekly breast cancer classes, about 40 attendees per week. • Diabetes staff training for group home caretakers, about 45 attendees per year. Additional community wellness opportunities that were available during May, June and July included: • May 2026 Mammogram Campaign: Series of social posts and eblasts (to 6.5K recipients) to raise awareness and encourage timely mammograms. • May was Skin Cancer Awareness Month: Blog post and e-newsletter article, authored by Dr. DonFrancesco with Redeemer Health's Restorative Plastic and Reconstructive Surgery practice, and posted here. • From Pain to Possibility Talk—Healthy Aging Event. How modern surgical options are redefining recovery from hip and knee arthritis.
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the pantry of \$2,000 and 300 pounds of food. Redeemer Health Food Pantry in Cape May posted 3,902 volunteer hours in the last fiscal year, and distributed 182,317 pounds of food. The Substance Use Disorder Pantry has now expanded service to include all OB patients who are food insecure, not just SUD moms. The program received a grant for \$30,250 for basic needs like food, housing assistance, diapers, etc. for our OB population. We have since purchased prepaid meals through Moms Meals, who will deliver the meals chosen directly to the patients' homes. They can choose from heart healthy, diabetic friendly, etc. We will also be purchasing diapers, baby food, and other necessities. Another grant has covered salaries and expansion of the Peer Mentorship Program and Relapse Prevention Program that will soon start. Currently seeking grant funding for a business center, to help SUD moms prepare for job interviews, employment, etc. The Redeemer Health Food Pantry in Philadelphia recorded year-over-year monthly average gains in all metrics: 13 more households served per month, 72		• May was Older Americans Month: Blog post and e-newsletter article. • May was Stroke Awareness Month: Alena Kibis, BSN, RN, and Stroke Awareness Educator, spoke at an adult daycare community, bringing educational materials in English and Russian (including an information sheet and BEFAST posters for attendees to bring home with them). • May 20 Aging with Connection: How Senior Living Communities Improve Quality of Life—Healthy Aging Event. • April 21—May 28 Step Into Strength Leg Lymphedema Program. This was a six-week program for leg lymphedema, led by a certified therapist, featuring biweekly sessions focused on education and exercise to help manage symptoms and improve mobility, strength, and overall wellness. 5-6 people registered. • June 7 Survivorship Day Event: This event celebrates strength, support and community. Survivors and their loved ones enjoyed brunch, hopeful messages of encouragement and inspiration, and relaxing wellness activities, including chair yoga and techniques to promote balance, calm, and focus. 81 people registered. 61 people attended the live event. • June Survivorship Blog: We published a survivorship blog
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more individuals served per month (30 more adults, 33 more children and 9 more seniors), and an average of 33.75K more pounds of food distributed per month over last fiscal year. The Green Light Food Pantry, located at Drueding Center in Philadelphia, received a \$35,000 grant from the WW Smith Charitable Trust. The Green Light Food Pantry's FY26 metrics show 143.8K pounds of food distributed, which is 18.8K more than FY25. They logged 2,628 pantry visits and had 1,397 total volunteer hours in FY26.		post authored by Dr. Sheena Jain, Executive Director and Medical Director of Radiation Oncology, at the Redeemer Health Cancer Center, about the importance of celebrating survivorship, camaraderie, support, wellness. This article went out in our e-newsletter. • June 8: Pulse Check: Staying Ahead in Heart Health—Healthy Aging Event. • June 12 Prayerful Remembrance Ceremony: A prayerful remembrance ceremony was held in honor of those whose lives were lost to cancer. Staff from the Redeemer Health Cancer Center, along with Pastoral Care, called out the names of patients who passed in 2025, placing a carnation at the base of the Blessed Mother Mary statue in the Cancer Center courtyard. They shared stories and fond memories of the patients they cared for. Acknowledgement notecards were mailed to the families of loved ones who passed, following the event. • June 29: Stroke Prevention and Response: Simple Steps that Matter—Healthy Aging Event. • June 30 Southampton Days: Members of the Women's Health service line represented Redeemer Health at an information table on one of the "Family Nights" at Southampton Days on June 30. Dr. Coren, with one of Redeemer Health's
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		OB/GYN practices, also attended, and was available to answer OB/GYN-related questions. Breast cancer awareness educational material was also available, as well as general information about cancer prevention. • The American Red Cross Blood Drive at Holy Redeemer Hospital in July 2026 collected 20 units of blood. • The annual Subaru Loves to Care® Blanket Drop-Off Event was hosted in early July. Colonial Subaru in Feasterville, Pa., teamed up with Blood Cancer United, formerly The Leukemia & Lymphoma Society (LLS), Eastern Pennsylvania-Delaware Region, to deliver 80 blankets, 50 care packages, and heartfelt notes to Redeemer Health Cancer Center. Since 2016, Blood Cancer United and Subaru retailers have partnered through the Subaru Loves to Care® program to provide free resources, blankets, and messages of hope to nearly 550,000 cancer patients and their families. Redeemer Health recapped the event on social media along with photos, generating more than 6K views, 80 reactions, 9 comments and 3 shares. • A former patient hosted an event for cancer survivors. She distributed 60 copies of
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		Redeemer Health’s “Ways to Reduce Breast Cancer Risk” info sheet, and Hope is Here 2026 Breast Cancer Awareness Save-the-Date cards.
Aug 2026 –	Aug 2026 –	Aug 2026 –
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