



## 2025-2028 CHNA Implementation Plan

[Click Here to Access Redeemer Health’s 2025 Community Health Needs Assessment.](#)

Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p><b>2025-2028 Priority</b> - Oversight and operations of five Redeemer Health food pantries, including specialty locations for patients with cancer and moms post-SUD childbirth.</p>	<p><b>2025-2028 Priority</b> - Oversight, operations and navigation of patient referrals, intake, childbirth, discharge, post-discharge outreach, and Nourish &amp; Nurture pantry.</p>	<p><b>2025-2028 Priority</b> - Promotion, execution and sustainability of no-cost and low-cost health and wellness programs and education, for the benefit of Redeemer Health service area communities.</p>
Team	Team	Team
<p>Executive Leader</p> <p>Volunteer Management and Volunteers</p> <p>On-Site Pantry Managers and their Directors</p> <p>On-Site Thrift Store Manager</p> <p>Clinical Leaders in Cancer Care and Maternity</p>	<p>Director, SUD Patient Navigation</p> <p>Director, Grants</p> <p>Nurse Manager, L&amp;D</p> <p>Women’s Health Leadership</p>	<p>Marketing Leader</p> <p>Digital Marketing Leader</p> <p>Leadership for:</p> <ul style="list-style-type: none"> <li>Cancer Center</li> <li>Smoking Cessation</li> <li>Community Fitness</li> <li>Clinical Nutrition</li> <li>Diabetes Education</li> <li>Stroke Education</li> <li>Grief Support</li> <li>Lymphedema Support</li> <li>Occupational Health</li> <li>Medication Take-Back</li> <li>Pharmacy</li> <li>Redeemer Valley Farm</li> </ul>

Goals	Goals	Goals
<p>Assemble an interdisciplinary team to bring all five pantries together into one brand, to leverage the advantages of being a network of pantries instead of five independent sites. Also, explore opportunities to network with Redeemer Health’s Thrift Store to serve additional needs.</p> <p>Identify additional sources of healthy foods. Use Green Light standards for healthy food choices as a model for the others.</p> <p>Identify additional fund development opportunities, paying closer attention to non-Federal funding sources.</p> <p>Expand the SUD food pantry and clothing closet to serve all women’s health services across the health system.</p> <p>Network with Redeemer Health’s Townsend food pantry to leverage grocery store donations to benefit our smaller food pantries.</p> <p>Improve uniform data tracking across all five pantries to measure food-in and food-out on a monthly basis.</p> <p>Survey clients to assess needs are being met, and to predict emerging needs.</p> <p>Seek mutually beneficial community partnerships.</p>	<p>Seek additional funding sources during the next three years.</p> <p>Identify a grant that will provide resources to launch a “business center” that can help SUD clients prepare for job interviews, find jobs, etc.</p> <p>Expand the SUD food pantry and clothing closet to serve all women’s health services across the health system. Also, network with Redeemer Health’s Townsend food pantry to leverage grocery store donations to benefit our smaller food pantries.</p> <p>Explore addiction counseling services for maternity patients with SUD.</p> <p>Build a volunteer corps to support SUD in maternity, food pantry, clothing closet, and women’s health operations.</p> <p>Create a non-maternity network to refer other SUD patients to Redeemer Health and/or community-based resources.</p>	<p>Identify community events in which Redeemer Health can have a presence.</p> <p>Identify community-based opportunities to promote upcoming health and wellness events (i.e., libraries, churches, practices, etc.).</p> <p>Network with local public and/or elected officials who champion health and wellness opportunities, particularly for seniors.</p> <p>Seek better advertising, promotional, social media, etc., opportunities to offer advanced notice to local residents.</p> <p>Add Pharmacy Brown Bag and Medication Give-Back opportunities to existing wellness events.</p> <p>Leverage stroke education, grief support, and health screenings, to attract more community members to existing events.</p>

Tactics	Tactics	Tactics
<p>Meet regularly with the individual pantry leaders.</p> <p>Meet regularly with our health system grant writer.</p> <p>Develop a tracking tool applicable across all the food pantries.</p> <p>Develop a survey tool for client feedback.</p> <p>Ensure regular engagement with the broader community.</p>	<p>Meet regularly with applicable clinical leaders.</p> <p>Meet regularly with our health system grant writer.</p> <p>Engage our health system Director of Volunteers.</p> <p>Meet regularly with our health system food pantry leaders to leverage their involvement.</p>	<p>Regularly engage with community leaders.</p> <p>Attend community meetings.</p> <p>Look for additional cost-effective advertising opportunities.</p>
Updates	Updates	Updates
Priority: Redeemer Health Food Pantries	Priority: Substance Use Disorder Program in Maternity	Priority: Community Wellness and Education
<p><b>July 2025 to Nov 2025 –</b></p> <p>Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives.</p> <p>Earned board of trustees’ approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education.</p> <p>Josh Jenkins appointed executive lead on CHNA initiatives.</p> <p>Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams</p>	<p><b>July 2025 to Nov 2025 –</b></p> <p>Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives.</p> <p>Earned board of trustees’ approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education.</p> <p>Josh Jenkins appointed executive lead on CHNA initiatives.</p> <p>Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams</p>	<p><b>July 2025 to Nov 2025 –</b></p> <p>Finalized Community Health Needs Assessment 2025 and posted for public access on the Redeemer Health website, inclusive of 2022-2025 priority roundup, and 2025-2028 priority initiatives.</p> <p>Earned board of trustees’ approval to declare three priority initiatives: food pantries, SUD in maternity, and community wellness and education.</p> <p>Josh Jenkins appointed executive lead on CHNA initiatives.</p> <p>Assembled teams for each of the three initiatives. Introductory meetings hosted to gather teams</p>

<p>and roundtable ideas, goals, strategies and tactics.</p> <p>Created tracking tool for implementation plan and monthly updates. Posted to the CHNA page of Redeemer Health’s website.</p>	<p>and roundtable ideas, goals, strategies and tactics.</p> <p>Created tracking tool for implementation plan and monthly updates. Posted to the CHNA page of Redeemer Health’s website.</p>	<p>and roundtable ideas, goals, strategies and tactics.</p> <p>Created tracking tool for implementation plan and monthly updates. Posted to the CHNA page of Redeemer Health’s website.</p>
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<p><b>Dec 2025 –</b></p> <p>Scheduled planning sessions for January to map strategy and tactics for 2026.</p> <p>SUD pantry started discussion about staffing, and expansion of operations to all maternity care.</p> <p>Continued discussion about master branding, and how to integrate the Thrift Store into pantry operations.</p> <p>To do:</p> <p>Finalize metrics to measure productivity consistently, across all five pantries.</p> <p>Secure estimate to have Cape May pantry delivery van branded.</p> <p>Cancer center pantry to explore accommodating hospital patients, not just cancer patients.</p>	<p><b>Dec 2025 –</b></p> <p>Scheduled planning sessions for January to map strategy and tactics for 2026.</p> <p>Collateral material produced by marketing department for new women’s health navigator program.</p> <p>Holiday donation drives for SUD patients and their families amassed substantial contributions for Thanksgiving and winter holidays.</p> <p>To do:</p> <p>Continue exploring additional grant sources for 2026.</p>	<p><b>Dec 2025 –</b></p> <p>Scheduled planning sessions for January to map strategy and tactics for 2026.</p> <p>Lung cancer awareness blog post was produced, and promoted via social media posts and Redeemer Stories (106,000 email inboxes).</p> <p>Physicians delivered live, free community education sessions: Dr. Shah discussed heart health at The Lafayette, and Dr. Kerbel discussed knee and hip arthritis at the Redeemer Fitness Center.</p> <p>American Red Cross blood drive promoted and hosted at Holy Redeemer Hospital in Dec.</p> <p>Community education program hosted by Redeemer Senior Living about little-known benefits for veterans.</p> <p>To do:</p> <p>Finalize advertising plan being built for smoking cessation program scheduled for February.</p>

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<p><b>Jan 2026 –</b></p> <p>Metrics were agreed on by all pantries, to report performance with common data.</p> <p>A shared drive was created to house data tracking.</p> <p>Townsend pantry began supplementing the SUD pantry.</p> <p>Cape May pantry hosted a post-holiday banquet to acknowledge volunteers.</p> <p>Green Light Food Pantry at Drueding Center was granted \$5,000 by Chobani Community Impact Fund and La Colombe Coffee.</p> <p>To do:</p> <p>Post news release on all platforms, internally and externally, about Green Light Pantry’s grant.</p> <p>Look for additional opportunities to supplement food at the smaller pantries.</p>	<p><b>Jan 2026 –</b></p> <p>Director Helene Wylesol Coakley reported on holiday and winter drives to benefit SUD patients and their families:</p> <p>Thanksgiving – The SUD program donated five complete Thanksgiving meals to our families, one of which did not have access to an oven so I cooked and delivered it to their family.</p> <p>Christmas – The SUD program identified six families in need and Redeemer teams “adopted” them and donated items on their wish list to complete their Christmas.</p> <p>Winter Drive – The hospital’s daycare center chose the SUD program for their “holiday/winter drive” and we selected warm items for donation (as that was our biggest request). People donated coats, scarves, gloves, blankets, etc., for both women and infants/children in our program.</p> <p>To do:</p> <p>Finish process to make surveying new moms for post-natal depression easy and HIPAA-secure.</p>	<p><b>Jan 2026 –</b></p> <p>Norhan Sobhi reported on the four American Red Cross blood drives hosted at Holy Redeemer Hospital in 2025:</p> <ul style="list-style-type: none"> <li>• May – 24 units collected</li> <li>• July – 14 units collected</li> <li>• September – 24 units collected</li> <li>• December – 14 units collected</li> </ul> <p>Another blood drive is scheduled for Feb. 26.</p> <p>A <a href="#">January post on the Redeemer Health website</a>, along with a promo in the Redeemer Stories e-newsletter, highlights many opportunities available at the Redeemer Health Fitness Center. Opportunities include Silver Sneakers, tai chi, water exercise, chair yoga, zumba, line dancing, and low-impact dance and body toning.</p> <p>14 people were registered for the current smoking cessation program. Most registrants did not materialize, however. Better controls are necessary to promo, recruit and execute a successful cycle.</p> <p>Dr. Shaw delivered an outreach presentation in Redeemer’s senior living space to discuss heart health. Similarly, Dr. Kerbel had one scheduled to discuss joint health, however, it was delayed due to weather and will be rescheduled.</p>

		<p>A presentation about veterans' benefits was also offered for residents at the senior living facilities.</p> <p>Cervical cancer awareness messages were posted to our social media channels in January. Also, Dr. Borthwick at our Redeemer Health OB/GYN practice, authored a blog about cervical cancer awareness and prevention, The blog, "Prevention Made Simple: A Women's Health Guide from an OB/GYN," is <a href="#">posted here</a>. In addition to making the community aware on social media, a feature ran in January's <i>Redeemer Stories</i>, our monthly e-news pub targeting &gt;105K subscribers.</p> <p>A blog authored by Maria Murphy, CRNP, with our Redeemer Health OB/GYN practice, was already posted on 2/2 (<a href="#">click here</a>). A social post ran, reinforcing community awareness, and we'll run a feature in February's <i>Redeemer Stories</i> e-news pub.</p> <p>Coming in February are diabetes and lymphedema support opportunities.</p> <p>Later in the year, stroke education is scheduled, as well as social media posts and a free educational webinar about colorectal cancer prevention and awareness and menopause management.</p>
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